



30 May 2018

The Manager
Company Announcements Office
ASX Limited
Level 4, Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam

**ONEMARKET LIMITED (ASX: OMN)
ONEMARKET LIMITED – ADDITIONAL NETWORK PARTICIPATION
AGREEMENTS SIGNED**

As noted in the Demerger Booklet, OneMarket was, and continues to be, in active discussions with a number of parties to join the OneMarket network. In addition to the network participation agreements with Unibail-Rodamco SE/Westfield and Nordstrom which are described in the Demerger Booklet, OneMarket has now entered into the following multi-year network participation agreements:

1. Venues

Macerich Management Company under which Macerich has signed up for OneMarket's Shopper Exchange product and elements of OneMarket's Shopper Intelligence and Shopper Profile products for certain venues in the United States. Macerich is headquartered in the United States and is engaged in the ownership, management, development, and leasing of retail real estate and currently owns interests in 48 regional shopping centers in the U.S.

Taubman Company LLC under which Taubman has signed up for OneMarket's Shopper Exchange product and elements of OneMarket's Shopper Intelligence and Shopper Profile products for certain venues in the United States and Puerto Rico. Taubman Company LLC is an affiliate of Taubman Centers, Inc., which is headquartered in the United States and is engaged in the ownership, management and/or leasing of 27 regional, super-regional and outlet shopping centers in the U.S. and Asia.

Easton Town Centre II, LLC under which Easton Town Centre II, LLC has signed up for OneMarket's Shopper Intelligence, Shopper Profile, Shopper Exchange and Live Receipts products for the Easton Town Centre shopping venue in Columbus, Ohio.



2. Retailer

Express LLC under which Express has signed up for OneMarket's Live Receipts product. Express is a specialty retailer of women's and men's apparel and accessories and is headquartered in the United States. Express currently operates more than 600 retail and factory outlet stores, located primarily in shopping malls, lifestyle centers, and street locations across the United States and Puerto Rico.

The network participation agreements described above are on terms broadly similar to the network participation agreement with Unibail-Rodamco/Westfield. A summary of the key terms of the network participation agreement with Unibail-Rodamco/Westfield is set out in section 8.7(c) of the OneMarket Demerger Booklet.

Yours faithfully

ONEMARKET LIMITED

A handwritten signature in blue ink, appearing to be "S. Tuxen", with a small blue dot at the end of the signature.

Simon Tuxen
Company Secretary